

Financial Services Schedule

Basic

- o General financial education
- Defining of financial goals
- Creating a financial timeline
- Cash flow advice
- Cash flow management
- Budgeting
- Identify savings targets
- o Debt management
- o Credit advice
- o Build emergency fund

Estate Planning*

- Estate planning recommendations and implementation (basic)
- Estate planning coordination with attorney (comprehensive)
- Beneficiary designations
 - o Life insurance
 - o Retirement accounts
- Proper titling of assets
 - Revocable living trust
 - Charitable remainder trust
 - o Divorce
 - Marriage
 - o Death
- o Trust structuring and funding
- Trust notifications

Investment Planning & Management

- Education on investment needs
- Understand risk tolerance
- Communicate risks and correlation to potential return
- Estimate expected rate of return
- Determine asset mix
- Determine investments to own in nonretirement accounts
- Reduce tax liability in investment accounts
- Redemption requests/distributions from investment positions

Risk Planning

- o Education on all insurance needs
- Insurance recommendations of approved products
- Employee benefit review
- Life insurance
 - o Type
 - o Amount
 - o Length
- o Disability insurance
 - o Amount
 - o Structure
- Long-term care insurance
 - o Amount
 - o Structure
- Property & Casualty
 - o Review
 - o Umbrella
 - Homeowners
 - o Car
 - Liability
- Health Insurance
 - o Review

Retirement Planning

- o Education on retirement planning
- Retirement saving strategies (basic)
- Retirement plan with hypotheticals (comprehensive)
- Redemption requests from retirement positions
- Investment recommendations of approved products
- Qualified distributions**
- Review of qualified plan investment options
- Review of existing non-qualified investments
- Required minimum distribution service**
- Employer plan allocations



Education Planning

- Education on education planning
- Education funding strategy (basic)
- Education hypotheticals (comprehensive)
- Student loan review
- Investment recommendations of approved products

Business Planning

- Business structure selection**
- Risk assessment
- Buy/sell agreements*
- Key person insurances
- Group insurance advice
 - o Health
 - o Life
 - o Short-term disability
 - o Long-term disability
 - o Long-term care
- o Business overhead expense coverage
- Retirement plan selection**
- Split-dollar coverage
- Employee stock options
- Deferred compensation planning**
- Recapitalization/business purchase advice*
- Retirement and lifetime sale advice

Miscellaneous Topics

- Mortgage advice
- o Reverse mortgage advice
- Mortgage negotiation
- o 2nd/vacation home advice
- Car purchase/lease advice
- o Car purchase/lease negotiation
- Large expenses (plan/track)
- Rough income tax reviews**
- o Real estate investments
- o Home equity loan advice
- o Home equity line of credit advice
- Securities based loans

Services

- Provide referrals to other industry professionals
- Assist with coordination of efforts between personal attorney and CPA
- Continual email availability (emails returned within 24 hours)
- Scheduled phone calls
- Continual availability (calls returned within 24 hours)
- o Annual review
- o Semiannual reviews
- Quarterly reviews

^{*}Client must consult with proper legal counsel.

^{**}Client should consult with a tax professional.